- [485] Standard and Poor. Industry Surveys: Retailing. Standard and Poor, New York, NY, 1998.
- [486] P. Steiner. Peak-loads and efficient pricing. *Quarterly Journal of Economics*, 71:585–610, 1957.
- [487] S. Stidham. Socially and individually optimal control of arrivals to a GI/GI/1 queue. *Management Science*, pages 1598–1610, 1978.
- [488] G. Stigler. A theory of oligopoly. *Journal of Political Economy*, 72:44–61, 1964.
- [489] G. Stigler. Theory of Price. Macmillan, London, UK, 1987.
- [490] N. Stokey. Intertemporal price descrimination. Quarterly Journal of Economics, 94:355–371, 1979.
- [491] N. Stokey. Rational expectations and durable goods pricing. Bell Journal of Economics, 12:112–128, 1981.
- [492] M. Stone. Cross-validation choice and assessment for statistical predictions. *Journal of the Royal Statistical Society, B*, 36:111–147, 1974.
- [493] S. Subrahmanyan and R. Shoemaker. Developing optimal pricing and inventory policies for retailers who face uncertain demand. *Journal of Retailing*, 72:7–30, 1996.
- [494] J. Subramanian, S. Stidham Jr., and C. Lautenbacher. Airline yield management with overbooking, cancellations and no-shows. *Transportation Science*, 33:147–167, 1999.
- [495] R. K. Sundaram. A First Course in Optimization Theory. Cambridge University Press, Cambridge, UK, 1996.
- [496] S. Sun. The fine-tuned learning enhancement to the standard backpropagation algorithm. In *Reservations and Yield Management Study Group Annual Meeting Proceedings*, Zurich, Switzerland, 1996. AGIFORS.
- [497] J. Swann. Dynamic Pricing Models to Improve Supply Chain Performance. PhD thesis, Department of Industrial Engineering and Management Science, Northwestern University, Evanston, IL, 2001.
- [498] K. T. Talluri and G. J. van Ryzin. An analysis of bid-price controls for network revenue management. *Management Science*, 44:1577–1593, 1999.
- [499] K. T. Talluri and G. J. van Ryzin. A randomized linear programming method for computing network bid prices. *Transportation Science*, 33:207–216, 1999.
- [500] K. T. Talluri and G. J. van Ryzin. Revenue management under a general discrete choice model of consumer behavior. *Management Science*, January 2004.
- [501] K. T. Talluri. Airline revenue management with passenger routing control: A new model with solution approaches. *International Journal of Services Technology and Management*, 2:102–115, 2001.